

# KIM MILES

*TEDx Speaker ● Creative Collaborator ● Event Strategist ● Shoe Lover*

## Profile

Kim Miles, Founder & CEO of Miles in Heels Productions is the secret weapon you never knew your event was missing. From ideation to execution, Miles in Heels Productions are highly focused, outrageously entertaining events that get people talking – and listening! A self-professed serial connector and shoe collector, Kim can command a stage and focus critical dialogue like nobody's business.



## CONTACT

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www.milesinheels.com

## PROFESSIONAL EXPERIENCE

### *Creative Collaborator/Event Strategist/Secret Weapon* *Miles in Heels Productions, LLC / 2014 - Present*

I partner with my clients to deliver critical messaging to their key audiences in fresh, unexpected and entertaining ways. When you need to think outside of the box and laugh while you're learning, look no further: Miles in Heels Productions is the answer.

- For all things Miles in Heels Productions, please visit: [www.milesinheels.com](http://www.milesinheels.com)

### *Financial Advisor*

#### *New York Life Insurance Company / 2002 - Present*

I help individuals, families, and businesses achieve their financial goals through education and personalized service.

- For all things New York Life, please visit: [www.KimberlyLMiles.com](http://www.KimberlyLMiles.com)

### *Senior Account Manager*

#### *Genuity / 2001 – 2002*

Sales representative for hosting services to large companies in Manhattan

### *Senior Account Manager*

#### *AT&T/Lucent Technologies / 1994 – 2001*

Sales representative for phone systems to large companies in Manhattan

### *Executive Assistant*

#### *3 Arts Entertainment / 1993 – 1994*

Assistant to talent manager in Manhattan managing careers of comedians Chris Rock, Rita Rudner, and Howie Mandel

## EDUCATION

### *Bachelor of Science* *Television/Radio/Film Production* *Cum Laude*

Syracuse University ▪ S.I. Newhouse  
School of Public Communications  
1989 — 1993

## EXPERTISE

- Writing
- Producing
- Emceeing
- Public Speaking
- Video Production
- Virtual Event Production
- A-List Talent Acquisition
- Social Media/Marketing Management
- Stand-Up Comedy
- Singing
- Sales
- Fundraising
- Leadership
- Creative Problem Solving
- Mentoring
- Business Development
- Controlling Expenses
- Enhancing Quality
- Fostering Innovation
- People Development
- Strategic Planning
- Verbal Communication
- Project Management
- Analytical Thinking
- Fostering Teamwork
- Self Confidence

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## LIFE EXPERIENCE

### *Speaking Engagements*

- TEDx Babson College
- tone NETWORKS Featured Speaker
- Massachusetts Conference for Women
- Bryant University Women's Summit
- Worcester Women's Leadership Conference
- MetroWest Conference for Women
- Yankee Dental Congress
- Wellesley College
- Babson College
- College of the Holy Cross
- Massachusetts Legal Recruitment Association
- Nutter, McClennen & Fish LLP
- HMMH
- Ropes & Gray LLP
- Quest Global Leadership Institute
- Lexington Chamber of Commerce
- Auburn Chamber of Commerce
- Winchester Chamber of Commerce
- Corridor Nine Area Chamber of Commerce
- WITI: Women in Technology International
- Bay Path University
- MassChallenge
- Buckingham Browne & Nichols
- Colwen Hotels
- YPWA: Young Professional Women's Association
- Boston Business Women
- Boston Women Connect

### *Live Production/Virtual Production/Emcee Engagements*

- Women's Bar Foundation of Massachusetts Whoop It Up For Women!
- Women's Bar Foundation of Massachusetts Virtual Fundraiser Auction
- Women's Bar Association of Massachusetts Virtual Gala
- League of Women Voters of Massachusetts 100<sup>th</sup> Anniversary Virtual Celebration
- Foundation for Business Equity
- Regis College
- MetroWest Conference for Women
- Lahey Health/Winchester Hospital
- Heather Abbott Foundation
- Concord Museum
- Black Rock Country Club

## SKILLS / Technical

- iPhone Video Production
- Frame.io
- CapCut
- Wix
- Weebly
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Adobe Acrobat
- Email Marketing
- Social Media Platforms
- YouTube
- Virtual Streaming Services

## REFERENCES

*Happily Provided Upon Request*

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## *Publications/Podcasts/Radio/Television Appearances*

- Unstoppable Mindset Podcast
- The Story Behind Her Success with Candy O'Terry
- Magic 106.7
- WATD 95.9
- Featured Columnist: Pink Chair Storytellers Magazine
- Miles in Heels Productions YouTube Series, "News From My Shoes"
- TurningPoint Boston Blog Series
- Shed the Formality Podcast
- Woman2Woman Today
- Thrive!
- Bitchless Bride Podcast
- Pop-Up Talk Show
- Monthly featured contributor: Herself360
- Miles in Heels Blog
- Host and Producer of weekly campus television program, Syracuse Live!

## *Video Production Projects*

- Goulston & Storrs PC
- Women's Bar Association of Massachusetts
- Women's Bar Foundation of Massachusetts
- League of Women Voters of Massachusetts
- Bevin Mugford

## *Courses/Curriculum*

- Miles in Heels' Golden Rules for Getting Past Hello!™

## EXTRA

### *A-List Talent Acquisition for Clients*

- Julie Goldman, Kelly MacFarland, Karen Akunowicz, Miguel Cervantes, Fran Drescher, Sally Kohn, Jackie Fabulous, Judy Gold, Maysoun Zayid

### *Speakers Bureaus*

- GDA Speakers
- Innovation Women
- Yaymaker

### *Coaching/Mentorship Programs*

- Babson WINLab / Coach since 2014
- Babson CWEL Undergraduate Mentor Program
- Babson New Voices PACE Bootcamp Coach

### *Volunteerism*

- Winchester Chamber of Commerce, President 2015
- Winchester Chamber of Commerce, Vice President 2013-2015
- Winchester Chamber of Commerce, Board Member 2003-2017
- Co-Founder and Chairwoman of Women Helping Women, 2004-2014